





FOR IMMEDIATE RELEASE: August 23, 2013

Tom Kite Rounds Out Stellar Field Confirmed for Inaugural Shaw Charity Classic in Calgary
—Monday Pro-Am in Canmore, Hockey Canada outing, to kick off tournament week in Calgary—

CALGARY—The grandstands are up, the course is in great shape and the field is set for the inaugural Shaw Charity Classic that will take place at Canyon Meadows Golf and Country Club, August 28 – September 1, 2013.

Tom Kite, the fifth World Golf Hall of Fame member confirmed to tee it up in Calgary next week, added some additional firepower on Friday to one of the deepest fields on the Champions Tour calendar. The 1992 U.S. Open champion, and winner of 19 victories on the PGA TOUR, competed on seven Ryder Cup teams throughout his career. Kite has also racked up 10 victories on the Champions Tour including one major title.

Kite joins 2013 President's Cup captains, Fred Couples and Nick Price, the 81-player field in Calgary will include some of the top PGA TOUR's Champions Tour names from around the world including: Mark Calcavecchia; Steve Elkington; David Frost; Jay Haas; Hale Irwin; Tom Lehman; Sandy Lyle; Rocco Mediate; Larry Mize; Mark O'Meara; Kenny Perry; Jeff Sluman; Craig Stadler; and Bob Tway.

Three Canadians will also vie to have their name be the first etched into the Shaw Charity Classic trophy. Canadian golf icon, Dave Barr (Kelowna, B.C.), will join Champions Tour members Rod Spittle (St. Catharine's, Ont.) and Jim Rutledge (Victoria) in Calgary. Barr and Spittle are the only two Canadian players to have won on the top senior circuit.

For a complete list of the field to date, please visit http://www.shawcharityclassic.com/players.php
NOTE: the final five spots will be filled following Tuesday's qualifying round at Canyon Meadows.

"This is an incredible line up of athletes that have all been a part of some of the greatest memorable moments in the game, and are sure to put on a great show for all Calgary golf fans to enjoy," said Sean Van Kesteren, tournament director, Shaw Charity Classic. "This impressive list confirmed to play in Calgary includes 16 winners of the PGA TOUR's major titles, and more than half of the field has combined to win more than 375 times on the PGA TOUR."

The stars of the Champions Tour who have booked their tickets to the Stampede City are the best in the business with 28 of last year's top-30 money leaders in the field, 46 of the players committed have won a combined 260 titles on the senior circuit, and 23 of them have hoisted Champions Tour major trophies.

Key media highlights for Sunday – Tuesday of tournament week includes:

Sunday, August 25

Champions Tour Charter Flight #EG702 arrives at Calgary International Airport at 9:55 p.m. MTN

Monday, August 26

- Practice Rounds Open Until 2 p.m.
- Packers Plus Pro-Am Silvertip Golf Golf Course Canmore, Alta. Tee Times start at 1 p.m. MTN
- Launch of Tournament week with Champions Tour professionals, charities and Hockey Canada Canyon Meadows Golf and Country Club practice putting green at 1:30 p.m. MTN. **NOTE: Course will be closed to media for private Hockey Canada function at 3 p.m. MTN**







Tuesday, August 27

- Final Qualifying Round for five spots Canyon Meadows Golf and Country Club at 7:15 a.m.
- Practice Rounds All Day

Thanks to Shaw Communications and the patron group – a philanthropic team comprised of Tournament Chairman Clay Riddell, Vice Chairman Allan Markin, as well as Keith MacPhail, Jim Riddell, Guy Turcotte, and PGA TOUR professional Stephen Ames, the Shaw Charity Classic has committed \$1.25 million in donations to local charities including: Kids Cancer Care Foundation of Alberta, Sheldon Kennedy Child Advocacy Centre, KidSport Calgary, "All In" for Youth, a United Way led initiative, and YouthLink Calgary Police Interpretive Centre, funded by the Calgary Police Foundation.

Tickets for the Shaw Charity Classic are available online at www.shawcharityclassic.com. Youth 17 and under are admitted free with a ticketed adult.

About the Shaw Charity Classic

The inaugural Shaw Charity Classic will host some of the greatest names in the game of golf in Calgary at the Canyon Meadows Golf and Country Club, August 28 to September 1, 2013. The field, which will consist of 81 stars on the Champions Tour, will compete for US \$2 million in a three-round, 54-hole stroke-play tournament. The winner will receive US \$300,000 and 300 Charles Schwab Cup Points. The inaugural Champions Tour stop in Western Canada, the Shaw Charity Classic will showcase Calgary to the world through its broadcast on the Golf Channel. Led by a philanthropic Patron Group including Tournament Chairman – Clay Riddell, Vice Chairman – Allan Markin, Keith MacPhail, Jim Riddell, Guy Turcotte and PGA Tour Professional – Stephen Ames, along with title sponsor, Shaw Communications, the Shaw Charity Classic will remain true to the Champions Tour's goal of supporting the community. The Shaw Charity Classic is proud to support Kids Cancer Care Foundation of Alberta, Sheldon Kennedy Child Advocacy Centre, KidSport Calgary, and the Southern Alberta Emergency Relief Fund. For tickets, or more information on the event, please visit www.shawcharityclassic.com. Follow the Shaw Charity Classic is managed by the Bruno Event Team and Shaw Communications Inc.

About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game with many of its 32 members of the World Golf Hall of Fame competing regularly in its events and numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. Points earned in 26 official Charles Schwab Cup events in 2013 will determine the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2012, tournaments on all five Tours (PGA TOUR, Champions Tour, Web.com Tour, PGA TOUR Latinoamerica, PGA TOUR Canada) generated more than \$130 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to more than \$1.85 billion. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR's website is pgatour.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL. Follow the Champions Tour at facebook.com/ChampionsTour and on Twitter @ChampionsTour.

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