



August 21, 2013

MEDIA ADVISORY

Golf Channel and PGA TOUR Releases Television Broadcast Restrictions for 2013 Shaw Charity Classic

CALGARY—In concert with the PGA TOUR's media regulations, Golf Channel has agreed to waive the time delay highlight usage restrictions of the first two rounds of the 2013 Shaw Charity Classic at Calgary's Canyon Meadows Golf and Country Club for all broadcasters based on the following parameters:

- Broadcasters provide an audio Golf Channel tune-in announcement during each segment tournament highlights are shown. i.e. "Complete coverage tonight on Golf Channel beginning at 8:30 pm"
- Industry Standard five second (:05) on screen graphic during each highlight clip i.e., "Courtesy Golf Channel"
- Use is restricted to a maximum three minutes (3:00) per day within regularly scheduled news programming. This restriction is specific to competition footage, regardless of whether it comes from the Golf Channel program or is collected ENG style by the broadcaster. This restriction does NOT include interviews unless the interview first aired on the network
- Non-television distribution is prohibited, i.e., internet, mobile, etc.
- Footage may not be broadcast after forty-eight hours after the conclusion of the tournament
- Footage may not be used in any direct or non-direct commercial manner

Please note the PGA TOUR is the absolute owner of any, and all, video highlights or other video coverage, competition or otherwise, shot at tournament site during tournament week.

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For further information, please contact:

Bruce Kaufman
Champions Tour
Director of Broadcasting
ofc. 904.273.2395
cel. 904.608.6583