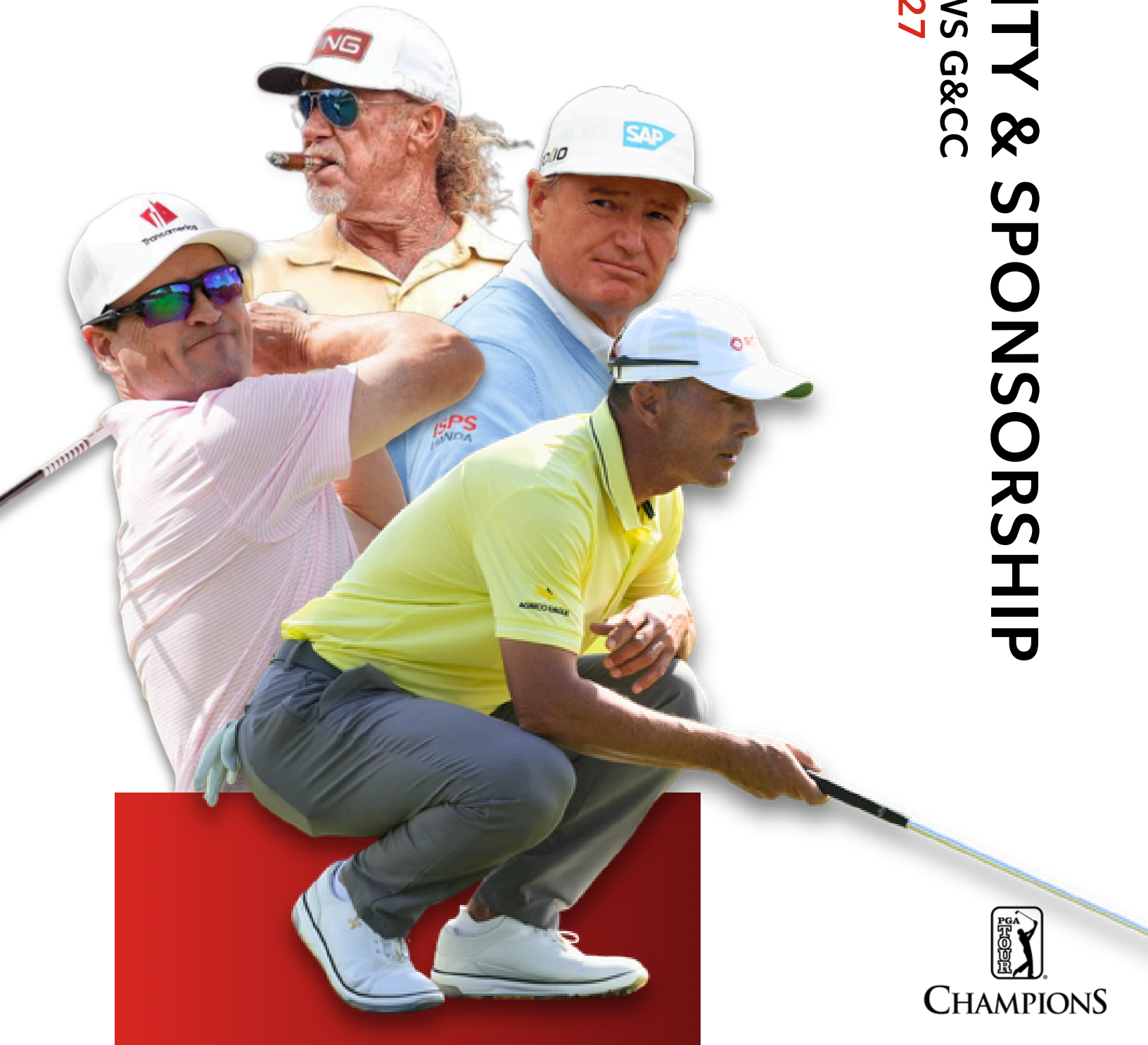




15 YEARS

HOSPITALITY & SPONSORSHIP
CANYON MEADOWS G&CC
AUGUST 16-22, 2027



CHAMPIONS

THE CAUSE

MORE THAN A GOLF TOURNAMENT



The Rogers Charity Classic has stayed true to its mission of creating a platform to raise money for children and youth-based charities in Alberta. Thanks to the Patron Group, Rogers Communications, our other generous corporate partners, and the support of the community, this event has raised over \$185 million dollars since 2013.

The Rogers Charity Classic is a family friendly event that is welcoming to all. Our diverse demographic includes: golf enthusiasts, families, young professionals, and sports-fans alike. The event has grown into so much more than just a golf tournament, with it's ability to drive meaningful change in the community that positively impacts the lives of thousands of Alberta's youth.



With charitable giving being the heartbeat of the Rogers Charity Classic, the tournament has the power to rally the community like no other event in Canada. The growth and impact of the event is undeniable – both in the amount of money raised and in the number of charities supported.

THE WEEK

SCHEDULE OF EVENTS



MONDAY

August 16

- Blakes Women's Day
- Practice Rounds

TUESDAY

August 17

- RBC Championship Pro-Am Pairings Party
- Event Qualifier (Offsite)
- Practice Rounds

WEDNESDAY

August 18

- RBC Championship Pro-Am

THURSDAY

August 19

- RBC Championship Pro-Am

FRIDAY

August 20

- Tournament Play, Round 1
 - Tee Times, 10:00 am - 12:10 pm
 - Round 1 Finishes, 5:00 pm
- Volunteer Party

SATURDAY

August 21

- Tournament Play, Round 2
 - Tee Times, 10:00 am - 12:10 pm
 - Round 2 Finishes, 5:00 pm

SUNDAY

August 22

- Tournament Play, Final Round
 - Tee Times, 10:00 am - 12:10 pm
 - Final Round Finishes, 5:00 pm
- Family Day
- Awards Ceremony & Champions Toast

*Times & Events subject to change

PGA TOUR CHAMPIONS

QUICK FACTS



The Rogers Charity Classic is a three-time recipient of the President's Award (2014, 2015, and 2017) as the top event on the PGA TOUR Champions and the recipient of the 2023 Younger Award for having the golf story of the year.

\$2.5
million

Competing for a \$2.5 million (USD) purse in a three-round, 54-hole stroke-play tournament, 78 PGA TOUR Champions compete at Calgary's own Canyon Meadows Golf and Country Club each year.



2.2

Million average audience rating

170

Hours of coverage Internationally

17

Broadcasted in Countries



13

World Golf Hall of Fame

Bernhard Langer
Colin Montgomerie
Davis Love III
Ernie Els
Fred Couples
Hale Irwin
Mark O'Meara
Nick Faldo
Padraig Harrington
Retief Goosen
Sandy Lyle
Tom Watson
Vijay Singh

PAST PARTICIPANTS



Fred Couples



Zach Johnson



Ernie Els



Mike Weir

BY THE NUMBERS

SPECTATORS



312 participating charities in 2026

\$20+ million projected to raise in 2026

\$185+ million raised since 2013

\$42.5

million annual average of economic activity in Alberta, the majority of which is focused in Calgary



1,100+ incredible volunteers

25,000 hours volunteered

44 dedicated volunteer committees

195 corporate supporters

20 private venues

17 official tournament sponsors

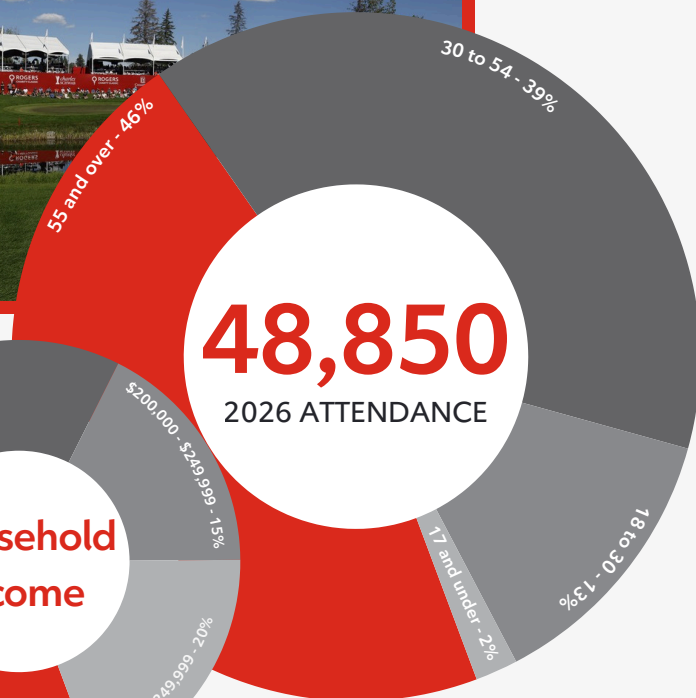
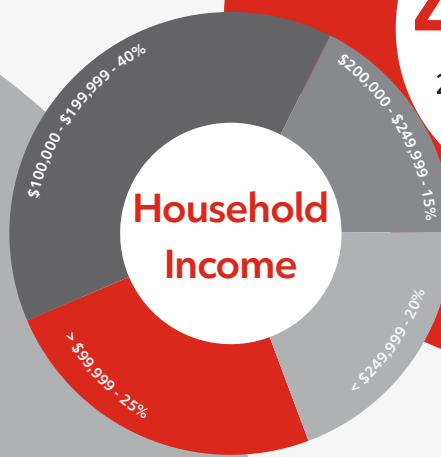
4 shared hospitality venues



12

Past Winners

Rocco Mediate
Fred Couples
Jeff Maggert
Carlos Franco
Scott McCarron (x2)
Wes Short Jr.
Doug Barron
Jerry Kelly
Ken Duke
Ken Tanigawa
Richard Green
Steven Alker



HOSPITALITY

ELEVATE YOUR EXPERIENCE

Harness the emotional power of sports and create one-of-a-kind experiences for you and your guests

- Build customer loyalty and retention
- Grow existing relationships and foster new ones
- Host top clients and customers at an international, award-winning event
- Reward employees and host community leaders
- Help promote Calgary and Alberta to an international audience



CUSTOMIZE YOUR HOSTING PACKAGE TODAY

To learn more about customizing a hosting package to best suit your needs, contact:

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HOSPITALITY OPPORTUNITY

*Pricing does not include GST

MULTI-YEAR:

(2 or 3 year commitment)

EARLY BIRD:

(Commitment before Nov. 30)

REGULAR:

(1 year commitment)

RBC CHAMPIONSHIP PRO-AM	\$19,000	\$21,000	\$22,500
BLAKES WOMEN'S DAY	\$3,000	\$3,500	\$4,000
18 GREEN SKYBOX (FRI-SUN)	\$40,000	\$45,000	\$50,000
18 GREEN SKYBOX VIP PACKAGE (FRI-SUN)	\$7,500	\$8,000	\$8,500
17 GREEN SKYBOX (FRI-SUN) (SINGLE DAY)	\$20,750 \$9,000	\$22,750 \$9,500	\$24,750 \$10,000
17 GREEN SUITE (FRI-SUN) (SINGLE DAY)	\$13,500 \$6,500	\$15,000 \$7,000	\$16,500 \$7,500
17 GREEN SUPER SUITE (SINGLE DAY)	\$14,500	\$15,500	\$16,500
BULLPEN SUITE AT THE BALLPARK	N/A	N/A	\$8,500
BULLPEN PASS AT THE BALLPARK	\$275 (Single Day Pass)		
HONORARY OBSERVER	\$2,500	\$3,000	\$3,500

RBC CHAMPIONSHIP PRO-AM



PLAY ALONGSIDE LEGENDS. EXPERIENCE THE GAME FROM INSIDE THE ROPES.

Step inside the world of professional golf and experience a day you and your guests won't soon forget. The RBC Championship Pro-Am offers the rare opportunity to play 18 holes alongside the legends of the game, combining world-class golf with incredible stories, camaraderie, and the chance to learn a few tips from the pros themselves. From the moment you arrive, enjoy a complete tournament experience designed for entertaining clients, rewarding employees, and creating unforgettable memories.



PACKAGE:

- 4 Amateur playing positions on either Wednesday, August 18 or Thursday, August 19, 2027.
- 1 PGA TOUR Champions Professional
- 4 Pro-Am participant badges
- 4 Pro-Am guest badges for their caddies
- 4 Valet parking passes for the day of the Pro-Am
- 8 Weekly General Admission tickets
- 4 Commemorative Pro-Am team photos signed by your professional
- 8 Invitations to the exclusive Pro-Am Pairings Party on Tuesday, August 17, 2027
- 4 Custom golf-gift packages
- Clubhouse dining and on-course food & beverage for Pro-Am participants and caddies
- Prizes for the top teams

EXPERIENCE:	TICKETS PER DAY:	MULTI-YEAR PRICE:	EARLY BIRD:	REGULAR PRICE:
RBC Championship Pro-Am	4 Participant & 4 Guest Badges	\$19,500	\$21,000	\$22,500

*Pricing does not include GST

AUGUST 16-22, 2027 | CANYON MEADOWS G & CC

BLAKES WOMEN'S DAY

Blakes

PLAY TOGETHER. CONNECT WITH EACH OTHER. MAKE IT A TRADITION.

Experience a day of golf, connection, and unforgettable moments at the Rogers Charity Classic. This exciting 18-hole Shamble-style tournament combines competitive play with an atmosphere built for entertainment, connection, and celebration. Enjoy engaging on-course activations, premium hospitality, and unique experiences designed to keep the energy high from the first tee to the final green. Let's build meaningful relationships, connect with like-minded women, and celebrate the incredible community of women in Calgary.



PACKAGE:

- 4 Playing positions on Monday, August 16, 2027
- 4 Participant badges
- 4 Valet parking passes
- Fireside chat with a prominent Woman in sport
- 4 Weekly General Admission tickets
- 4 Commemorative team photos
- 4 Custom golf-gift packages
- Clubhouse dining and on-course food and beverage for participants
- Fantastic hole prizes and raffle draws

EXPERIENCE:

**Blakes Women's
Day**

TICKETS PER DAY:

**4 Participant
Badges**

MULTI-YEAR PRICE:

\$3,000

EARLY BIRD:

\$3,500

REGULAR PRICE:

\$4,000

*Pricing does not include GST

AUGUST 16-22, 2027 | CANYON MEADOWS G & CC

18 GREEN SKYBOX

LIMITED AVAILABILITY. UNMATCHED HOSPITALITY. CHAMPIONSHIP MOMENTS

Go big with one of the most exclusive hospitality experiences at the Rogers Charity Classic. With limited availability, the 18 Green Skybox offers a premier setting to host your most valued clients, partners, and guests while experiencing the tournament's most exciting moments. Enjoy private skybox hospitality and exceptional views of the 18th green, putting you and your guests in the perfect position to witness the final groups battle for the title—and watch the champion be crowned.



PACKAGE:

- 45 Exclusive Skybox credentials per day, Friday - Sunday
- 2 Host credentials per day, Friday - Sunday
- 2 Valet parking passes per day, Friday - Sunday
- 24 VIP parking passes per day, Friday - Sunday
- 135 Good-Any-One-Day general admission tickets

DETAILS:

- Open-air, tiered viewing private venue
- Company identification
- Live HDTV coverage of the Tournament
- Private washrooms
- A la carte catering options
- Pairing guides delivered daily
- Corporate gift delivery available daily

EXPERIENCE:

18 Green
Skybox

TICKETS PER DAY:

47 Per Day
141 Total

MULTI-YEAR PRICE:

\$40,000

EARLY BIRD:

\$45,000

REGULAR PRICE:

\$50,000

*Pricing does not include GST

AUGUST 16-22, 2027 | CANYON MEADOWS G & CC

18 GREEN SKYBOX VIP PACKAGE

TWO PREMIUM VENUES. ONE UNFORGETTABLE EXPERIENCE.

Experience the Rogers Charity Classic from the most prestigious hospitality location on the course. The 18 Green Skybox VIP Package puts you and your guests at the heart of the action, with reserved seating and unparalleled views of the tournament's thrilling finishing hole. And the experience doesn't stop at 18. Your package also includes access to the Bullpen at the Ballpark venue, giving you access to two exceptional hospitality venues!



PACKAGE:

- 4 Exclusive Skybox credentials per day, Friday - Sunday
- 1 Valet parking pass per day, Friday - Sunday
- 4 VIP parking passes per day, Friday - Sunday
- Access to the Bullpen at the 16 Green Ballpark, Friday - Sunday

DETAILS:

- Open-air, tiered viewing
- Live HDTV coverage of the Tournament
- Private washrooms
- Shared all-inclusive food and beverage
- Pairing guides delivered daily
- Corporate gift delivery available daily

EXPERIENCE:

18 Green Skybox
VIP Package

TICKETS PER DAY:

4 Per Day
12 Total

MULTI-YEAR PRICE:

\$7,500

EARLY BIRD:

\$8,000

REGULAR PRICE:

\$8,500

*Pricing does not include GST

AUGUST 16-22, 2027 | CANYON MEADOWS G & CC

17 GREEN SKYBOX

PRIME VIEWS. PREMIUM HOSPITALITY. UNFORGETTABLE MOMENTS ON 17.

Experience the excitement of tournament golf from one of the most sought-after vantage points on the course. The 17 Green Skybox puts you and your guests directly above the action, offering incredible views of the 17th green from an exceptional private, tiered hospitality venue. Enjoy all-inclusive food and beverage while entertaining clients, celebrating with friends, or taking in the drama of tournament play in style.



PACKAGE:

- 15 Skybox credentials per day, Friday - Sunday
- 1 Host credential per day, Friday - Sunday
- 1 Valet parking pass per day, Friday - Sunday
- 8 VIP parking passes per day, Friday - Sunday
- 30 Good-Any-One-Day general admission tickets

DETAILS:

- Open-air, tiered viewing private venue
- Company identification
- Live HDTV coverage of tournament
- Private washrooms
- All-inclusive food & beverage
- Pairing guides delivered daily
- Corporate gift delivery available daily

EXPERIENCE:

TOTAL TICKETS:

MULTI-YEAR PRICE:

EARLY BIRD:

REGULAR PRICE:

Full Weekend

48

\$20,750

\$22,750

\$24,750

Single Day

16

\$9,000

\$9,500

\$10,000

*Pricing does not include GST

AUGUST 16-22, 2027 | CANYON MEADOWS G & CC

17 GREEN SUITE

INTIMATE SETTING. PREMIUM HOSPITALITY. UNFORGETTABLE VIEWS.

Enjoy an elevated hospitality experience with an intimate group of your closest clients, colleagues, or guests. Located directly beside the 17th Green, these suites put you close to the action while providing a comfortable and exclusive setting to entertain.

Host up to 10 guests in an upgraded viewing environment, complete with shared buffet service and a variety of food and beverage options throughout the day.



PACKAGE:

- Sold as a full weekend (limited amount of single days available)
- 10 Exclusive Suite credentials per day, Friday - Sunday
- 1 Host credential per day, Friday - Sunday
- 1 Valet parking pass per day, Friday - Sunday
- 6 VIP parking passes per day, Friday - Sunday
- 20 Good-Any-One-Day general admission passes

DETAILS:

- Open-air, private venue
- Company identification
- Live HDTV coverage of tournament
- Private washrooms
- All-inclusive food & beverage
- Pairing guides delivered daily
- Corporate gift delivery available daily

EXPERIENCE:

TOTAL TICKETS:

MULTI-YEAR PRICE:

EARLY BIRD:

REGULAR PRICE:

Full Weekend

33

\$13,500

\$15,000

\$16,500

Single Day

11

\$6,500

\$7,000

\$7,500

*Pricing does not include GST

AUGUST 16-22, 2027 | CANYON MEADOWS G & CC

17 GREEN SUPER SUITE

ENTERTAIN IN STYLE. EXPERIENCE THE ACTION. UNFORGETTABLE MOMENTS.

Make a statement with one of the most exclusive hospitality experiences at the Rogers Charity Classic. The 17 Green Super Suite offers an exceptional setting to entertain and connect with your most valued guests while taking in the excitement of tournament play. Host up to 30 guests in a spacious semi-private setting featuring reserved seating, premium views, and all-inclusive food and beverage throughout the day.



PACKAGE:

- Sold as single day
- 30 Exclusive Super Suite credentials
- 1 Host credential
- 1 Valet parking pass
- 16 VIP parking passes
- 60 Good-Any-One-Day general admission passes

DETAILS:

- Open-air, private venue
- Live HDTV coverage of the Tournament
- Private washrooms
- Shared all-inclusive food and beverage
- Pairing guides delivered daily
- Corporate gift delivery available daily

EXPERIENCE:

**17 Green
Super Suite**

TICKETS PER DAY:

31

MULTI-YEAR PRICE:

\$14,500

EARLY BIRD:

\$15,000

REGULAR PRICE:

\$16,500

*Pricing does not include GST

AUGUST 16-22, 2027 | CANYON MEADOWS G&CC

THE BULLPEN SUITES

BRAND NEW FOR 2027! A FRONT-ROW SEAT TO THE ACTION!

Experience the Rogers Charity Classic from a whole new perspective with the all-new private Bullpen Suites at the Ballpark. Located at the 16 Green Ballpark, these exclusive hospitality suites offer the perfect blend of premium golf viewing, elevated hospitality, and an unforgettable atmosphere. Designed for groups of six guests per day, the Bullpen Suites provide a unique opportunity to entertain valued clients, reward your team, or enjoy world-class golf with friends in a one-of-a-kind setting.

BRAND NEW



Bullpen Suites at the 16 Green Ballpark

PACKAGE:

- Sold as a full weekend, Friday - Sunday
- 6 Exclusive Bullpen Suite credentials per day, Friday - Sunday
- 1 Valet parking pass per day, Friday - Sunday
- 6 VIP parking passes per day, Friday - Sunday
- Opportunity to purchase up to 4 additional credentials per day.
- Access to the Bullpen Pass Venue at the 16 Green Ballpark.

DETAILS:

- Open-air, private venue
- Private washrooms
- Shared all-inclusive food and beverage
- Pairing guides delivered daily
- Corporate gift delivery available daily

EXPERIENCE:

The Bullpen Suites

TICKETS PER DAY:

6

PRICE:

\$8,500

*Pricing does not include GST

AUGUST 16-22, 2027 | CANYON MEADOWS G&CC

THE BULLPEN PASS

BRAND NEW FOR 2027! EXCEPTIONAL VIEWS. UNFORGETTABLE GOLF.

Elevate your tournament experience with the Bullpen Pass that provides access to The Ballpark on the 16th Hole, the most exciting hospitality destination on the course. Take in incredible views of the action while enjoying all-inclusive food and beverage, premium amenities, and an electric atmosphere designed for connecting, relaxing, and enjoying every moment. Be in the heart of the action!

BRAND NEW



DETAILS:

- Access to one (1) open-air, shared venue at the 16 Green Ballpark
- Live HDTV coverage of the tournament
- Private washrooms
- All-inclusive food & beverage
 - Alcohol included
- Pairing guides delivered daily



Bullpen Pass at the 16 Green Ballpark

EXPERIENCE:

Bullpen Pass
***Friday, Saturday, or Sunday**

PRICE:

\$275 (*Single Day Pass)

*Pricing does not include GST

AUGUST 16-22, 2027 | CANYON MEADOWS G&CC

HONORARY OBSERVER EXPERIENCE

CLOSER TO THE GAME. WALK WITH THE LEGENDS. EXPERIENCE GOLF LIKE NEVER BEFORE.

Step beyond the ropes and experience professional golf from an entirely new perspective. Walk all 18 holes alongside your golf heroes, getting closer to the action and experiencing the skill, strategy, and intensity of tournament play up close. This exclusive experience for two can be enjoyed on Friday, Saturday, or Sunday, giving you the flexibility to choose the day that works best for you.



PACKAGE:

- Inside the ropes access to experience a Championship round with three PGA TOUR Champion professionals
- Official introduction on the 1st tee by tournament officials
- 2 Honorary Observer credentials
- 1 Valet parking pass
- 2 Bullpen Passes (day of package purchase) providing fantastic views and all-inclusive food and beverage from one shared venue at the 16 Green Ballpark.
- Framed photograph with PGA TOUR Champions professionals

EXPERIENCE:

TICKETS PER PACKAGE:

MULTI-YEAR PRICE:

EARLY BIRD:

REGULAR PRICE:

Honorary
Observer

2

\$2,500

\$3,000

\$3,500

*Pricing does not include GST

AUGUST 16-22, 2027 | CANYON MEADOWS G & CC

SPONSORSHIP

BRING YOUR BRAND TO LIFE

Strategically align your brand with Calgary's premier charity sporting event and support hundreds of children's charities.

- Valuable brand exposure in the Calgary community and beyond
- Connect with spectators and elevate corporate and community engagement
- Help promote Calgary and Alberta to an international audience
- Align your brand with Calgary's fastest-growing charitable event



CUSTOMIZE YOUR SPONSORSHIP PACKAGE TODAY

To learn more about customizing a sponsorship package to best suit your needs, contact:

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ANTHONY PICKERING | Sr. Manager, Sales & Partnerships: anthony@rogerscharityclassic.com | 403-304-2490

NICK SPROVIERI | Sales & Operations Coordinator: nick@rogerscharityclassic.com | 403-805-0710

OFFICIAL PARTNER

Elevate your brand through a premier partnership with one of Alberta's most prestigious sporting and philanthropic events. As an Official Partner, you will gain access to exclusive assets that strategically position your brand as a leading supporter of youth development and community growth across Alberta. Stand alongside the Rogers Charity Classic and PGA TOUR Champions who are invested in excellence, impact, and legacy.

Official Partners can leverage the Rogers Charity Classic brand to promote their business and affiliation with this award-winning event. The following are a sampling of Official Partner categories:

- **Official Restaurant of the Rogers Charity Classic**
- **Official Vehicle Provider of the Rogers Charity Classic**
- **Official Vodka of the Rogers Charity Classic**
- **Official Whiskey of the Rogers Charity Classic**

Brand Visibility & Recognition

- Official Partner designation for the 2027 Rogers Charity Classic.
- Company logo featured on all Official Partner signage throughout the venue.
- Prominent logo inclusion on two (2) large corporate supporter boards, Monday-Sunday.
- Company logo featured on the 150 ft. digital bridge banner.
- Logo rotation on over 80 on-site televisions and ten (10) PGA TOUR video scoreboards.
- Company logo featured as a rotating Official Partner on the 18th Green and Fan Zone video boards.
- Company logo featured in the official tournament partner poster, distributed to all tournament partners.
- Logo inclusion in the daily Pairings Guide (25,000 in distribution).

Digital & Media Exposure

- One (1) full-colour digital advertisement within the official Tournament App.
- One (1) 15 second digital ad placement on the 18th Green and Fan Zone video boards.
- Company logo and hotlink featured on the Rogers Charity Classic website.
- Company logo featured in over ten (10) Rogers Charity Classic newsletters.
- One (1) dedicated social media post welcoming your company as an Official Partner.

Hospitality & Relationship Building

- Invitation to all Rogers Charity Classic exclusive partner events.
- Company recognition and exposure at three (3) marquee events:
 - RBC Championship Pro-Am Pairings Party
 - Patron Cup
 - Pre-Tournament Opening Night Event
- Logo recognition in all Rogers Charity Classic post-event Official Partner reports.



FAN ZONE

TITLE SPONSOR

Become the proud title sponsor of the Rogers Charity Classic's Fan Zone; the vibrant heartbeat of the tournament and the ultimate gathering place for fans of all ages. This dynamic hub is packed with interactive activations, live entertainment, food and beverage experiences, and exclusive opportunities to connect directly with fans of the PGA TOUR Champions. Your brand will take center stage across the entire Fan Zone, creating unparalleled visibility and engagement with thousands of enthusiastic spectators throughout the weekend.



DETAILS:

- Title Sponsor rights to the Fan Zone.
- Company logo to be built into the Fan Zone logo.
- Company logo featured on all Fan Zone signage.
- Company logo featured on two (2) main entrance pillars to the Fan Zone.
- Company logo featured on two (2) back entrance pillars to the Fan Zone.
- One (1) 8'x8' billboard strategically placed within the Fan Zone.
- Company logo featured on six (6) flags at the main entrance of the Fan Zone.
- Company logo featured on the Course Map.
- One (1) dedicated activation space within the Fan Zone, Friday through Sunday.
- Company name included in email marketing to over 10,000 subscribers.
- Opportunity for the company to provide branded giveaways within the Fan Zone.
- Company name featured on two (2) on-site corporate Supporter Boards, Monday through Sunday.
- Company name included in the official Tournament App.
- A \$5,000 hospitality credit is included with the Fan Zone Title Sponsorship, which can be applied toward a hospitality experience of your choice.

SPONSORSHIP PACKAGE:

MULTI-YEAR PRICE:

EARLY BIRD:

REGULAR PRICE:

Fan Zone Title Sponsorship

\$30,000

\$35,000

\$40,000

*Pricing does not include GST

AUGUST 16-22, 2027 | CANYON MEADOWS G & CC

MECHANDISE TENT

Take center stage as the exclusive sponsor of the Rogers Charity Classic Merchandise Tent, the ultimate destination for fans to shop official tournament gear and keepsakes. Your brand will be prominently featured throughout the tent and across the tournament grounds, creating continuous visibility with passionate fans. Enjoy amplified exposure through dedicated promotion on our social media channels, connecting your company with the excitement of the PGA TOUR Champions both on and off course.



DETAILS:

- Naming rights to the Merchandise Tent.
- Company logo featured on the Merchandise Tent Gable.
- Company logo featured on all Merchandise Tent signage.
- Company logo featured on the Course Map.
- Company logo featured as the Merchandise Tent sponsor on all tournament video boards.
- Opportunity for the company to provide branded giveaway's within the Merchandise Tent.
- Promotion of the Merchandise Tent in select email marketing to over 10,000 email subscribers.
- Promotion of the Merchandise Tent on the Rogers Charity Classic socials.
- Company name included on directional signage on-site where applicable.
- Company name featured on two (2) on-site corporate Supporter Boards, Monday through Sunday.
- Company name included in the official Tournament App.

SPONSORSHIP PACKAGE:

MULTI-YEAR PRICE:

EARLY BIRD:

REGULAR PRICE:

Merchandise Tent Sponsorship

\$15,000

\$17,500

\$20,000

*Pricing does not include GST

AUGUST 16-22, 2027 | CANYON MEADOWS G & CC



SPONSORSHIP OPPORTUNITIES

*Pricing does not include GST

MULTI-YEAR:

(2 or 3 year commitment)

EARLY BIRD:

(Commitment before Nov. 30)

REGULAR:

(1 year commitment)

10th Tee Viewing Deck	\$8,000	\$9,000	\$10,000
17 Green Skybox	\$11,000	\$12,000	\$13,000
17 Green Suites	\$10,000	\$11,000	\$12,000
18 Green Skybox	\$13,000	\$14,000	\$15,000
Autograph Alley	\$8,000	\$9,000	\$10,000
Adirondack Chair Zone	\$6,000	\$7,000	\$8,000
Caddie Hospitality Area		SOLD	
Canyon Crossing Bridge	\$8,000	\$9,000	\$10,000
Champions Toast	\$5,000	\$5,500	\$6,000
Chipping Green		SOLD	
Course Map	\$11,000	\$12,000	\$13,000
Daily Pairings Guide (3 available)	\$10,000	\$10,000	\$12,000
Digital Marketing Package (7 available)	\$8,000	\$9,000	\$10,000
Driving Range	\$6,000	\$6,500	\$7,000
Exhibitor Booths	\$3,500	\$4,000	\$4,500
Fan Zone Shuttle		SOLD	
Future Champions Junior Clinic	\$6,000	\$6,500	\$7,000
Golf Carts	\$6,000	\$6,500	\$7,000
Hole Yardage-Par Signs (6 remaining)	\$5,000	\$5,500	\$6,000
Honorary Observer Experience	\$6,000	\$6,500	\$7,000
KidZone	\$10,000	\$11,000	\$12,000
Practice Putting Green		SOLD	

SPONSORSHIP OPPORTUNITIES

*Pricing does not include GST

MULTI-YEAR:

(2 or 3 year commitment)

EARLY BIRD:

(Commitment before Nov. 30)

REGULAR:

(1 year commitment)

Public Grandstand on 18	\$8,000	\$9,000	\$10,000
Quiet Eh Paddles	\$6,000	\$7,000	\$8,000
RBC Championship Pro-Am Activation	\$16,000	\$18,000	\$20,000
Ride Share	\$5,000	\$5,500	\$6,000
Shuttle Buss	\$5,000	\$5,500	\$6,000
Tee Fence (7 remaining)	\$6,000	\$6,500	\$7,000
The Bullpen at the Ballpark	\$10,000	\$11,000	\$12,000
Valet Parking	\$5,000	\$5,500	\$6,000
VIP Parking	\$5,000	\$5,500	\$6,000
Video Boards	\$10,000	\$11,000	\$12,000
Volunteer Centre	SOLD		
Volunteer Party	\$5,000	\$5,500	\$6,000
Water Stations	\$8,000	\$9,000	\$10,000
Watering Hole on 16	SOLD		
Blakes Women's Day (Title)	SOLD		
(Presenting)	\$18,000	\$19,000	\$20,000
(Gold x2)	\$9,000	\$19,500	\$10,000

*FULL SPONSORSHIP ASSET INCLUSION DETAILS AVAILABLE ON REQUEST

LET'S BUILD SOMETHING MEANINGFUL TOGETHER!

READY TO GET STARTED?

CONTACT US TODAY:

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AUGUST 16-22, 2027 | CANYON MEADOWS G & CC